

Madison County: Census 2020 Real-Time Response Rates – Week of March 23

How is Madison County performing?

In 2020, **12.3%** of households in Madison County have filled out the Census questionnaire from March 12, 2020 to March 23, 2020, **below** the state response rate of **16.6%**. Madison County is currently ranked 90 out of 100 counties in NC.

How are people responding to the 2020 Census in Madison County?

7.8% of Madison households responded to the census online versus 13.1% of all NC households.

4.5% of Madison households responded to the census by phone or mail versus 3.5% of all NC households.

Where are people responding in Madison County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	104	17.9%
2	102	14.7%
3	101	14.5%
4	106	12.4%
5	107	9.4%

Where are people not responding in Madison County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
6	105	8.0%
5	107	9.4%
4	106	12.4%
3	101	14.5%
2	102	14.7%

How many households in Madison County self-responded in past census counts?

Historic census self-response rates for Madison County were 63.0% in 1990, 60.0% in 2000, and 54.3% in 2010.



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How are target groups responding in Madison County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	2	16.2%
4% to 5.5%	4	11.1%
5.5% to 7.2%	0	n.a.
7.2% or higher	0	n.a.

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	5	13.5%
2.9% to 5.7%	1	9.4%
5.7% to 9.8%	0	n.a.
9.8% or higher	0	n.a.

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	6	12.8%
14% to 28%	0	n.a.
28% to 50%	0	n.a.
50% or higher	0	n.a.

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	1	12.4%
21% to 31%	2	8.7%
31% or higher	3	15.7%