

Northampton County: Census 2020 Real-Time Response Rates – Week of March 23

How is Northampton County performing?

In 2020, **13.2%** of households in Northampton County have filled out the Census questionnaire from March 12, 2020 to March 23, 2020, **below** the state response rate of **16.6%**. Northampton County is currently ranked 87 out of 100 counties in NC.

How are people responding to the 2020 Census in Northampton County?

4.3% of Northampton households responded to the census online versus 13.1% of all NC households.

8.9% of Northampton households responded to the census by phone or mail versus 3.5% of all NC households.

Where are people responding in Northampton County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 1 | 9201 | 19.7% |
| 2 | 9204.01 | 14.1% |
| 3 | 9203 | 12.0% |
| 4 | 9204.02 | 9.4% |
| 5 | 9202 | 9.1% |

Where are people not responding in Northampton County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 5 | 9202 | 9.1% |
| 4 | 9204.02 | 9.4% |
| 3 | 9203 | 12.0% |
| 2 | 9204.01 | 14.1% |
| 1 | 9201 | 19.7% |

How many households in Northampton County self-responded in past census counts?

Historic census self-response rates for Northampton County were 57.0% in 1990, 58.0% in 2000, and 46.1% in 2010.



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How are target groups responding in Northampton County?

Young Children - 5.9% of NC population ages 0-4

| % Young Children | # of Tracts | Average Response Rate |
|------------------|-------------|-----------------------|
| Less than 4.1% | 3 | 11.8% |
| 4% to 5.5% | 1 | 9.1% |
| 5.5% to 7.2% | 0 | n.a. |
| 7.2% or higher | 1 | 19.7% |

Immigrant Population - 7.9% of NC population is foreign-born

| % Foreign-Born Residents | # of Tracts | Average Response Rate |
|--------------------------|-------------|-----------------------|
| Less than 2.9% | 4 | 12.6% |
| 2.9% to 5.7% | 1 | 14.1% |
| 5.7% to 9.8% | 0 | n.a. |
| 9.8% or higher | 0 | n.a. |

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| % Minority Residents | # of Tracts | Average Response Rate |
|----------------------|-------------|-----------------------|
| Less than 14% | 0 | n.a. |
| 14% to 28% | 0 | n.a. |
| 28% to 50% | 2 | 14.6% |
| 50% or higher | 3 | 11.8% |

No Internet - 21% of NC households do not have Internet at home

| % HH with no Internet | # of Tracts | Average Response Rate |
|-----------------------|-------------|-----------------------|
| Less than 12% | 0 | n.a. |
| 12% to 21% | 0 | n.a. |
| 21% to 31% | 0 | n.a. |
| 31% or higher | 5 | 12.9% |