

Sampson County: Census 2020 Real-Time Response Rates – Week of March 23

How is Sampson County performing?

In 2020, **20.2%** of households in Sampson County have filled out the Census questionnaire from March 12, 2020 to March 23, 2020, **above** the state response rate of **16.6%**. Sampson County is currently ranked 6 out of 100 counties in NC.

How are people responding to the 2020 Census in Sampson County?

6.1% of Sampson households responded to the census online versus 13.1% of all NC households.

14.1% of Sampson households responded to the census by phone or mail versus 3.5% of all NC households.

Where are people responding in Sampson County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9703.02	23.7%
2	9703.01	23.2%
3	9707	23.2%
4	9706	21.0%
5	9702	20.8%

Where are people not responding in Sampson County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
11	9704	16.9%
10	9709	17.7%
9	9705	18.1%
8	9710	18.2%
7	9701	18.8%

How many households in Sampson County self-responded in past census counts?

Historic census self-response rates for Sampson County were 66.0% in 1990, 58.0% in 2000, and 59.5% in 2010.



CAROLINA
DEMOGRAPHY

How are target groups responding in Sampson County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	1	16.9%
4% to 5.5%	3	21.8%
5.5% to 7.2%	2	18.5%
7.2% or higher	5	20.3%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	1	16.9%
2.9% to 5.7%	1	23.2%
5.7% to 9.8%	5	20.3%
9.8% or higher	4	19.8%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	2	20.1%
28% to 50%	4	20.4%
50% or higher	5	19.8%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	0	n.a.
21% to 31%	1	23.7%
31% or higher	10	19.7%