

Cumberland County: Census 2020 Real-Time Response Rates - Week Ending May 25

How is Cumberland County performing?

55.0% of households in Cumberland County have self-responded to the 2020 Census between March 12 and May 25, 2020, **below** the state response rate of **56.4%**. Cumberland County is currently ranked 42 out of 100 counties in NC.

How are people responding to the 2020 Census in Cumberland County?

43.7% of Cumberland households responded to the census online versus 44.4% of all NC households.

11.3% of Cumberland households responded to the census by phone or mail versus 12.0% of all NC households.

Where are people responding in Cumberland County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	7.01	71.3%
2	34.06	68.6%
4	32.01	67.9%
5	32.05	64.3%
6	30.01	64.1%

Where are people not responding in Cumberland County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
63	24.01	35.4%
63	34.05	35.4%
63	34.07	35.4%
62	34.01	38.9%
60	10	39.5%

How many households in Cumberland County self-responded in past census counts?

Historic census self-response rates for Cumberland County were 58.0% in 1990, 62.0% in 2000, and 64.7% in 2010.



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How are target groups responding in Cumberland County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	2	46.7%
4% to 5.5%	10	53.2%
5.5% to 7.2%	20	54.7%
7.2% or higher	32	53.0%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	5	50.7%
2.9% to 5.7%	23	50.9%
5.7% to 9.8%	30	54.6%
9.8% or higher	6	59.2%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	4	63.5%
28% to 50%	26	54.6%
50% or higher	34	51.2%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	16	53.8%
12% to 21%	23	56.1%
21% to 31%	16	54.1%
31% or higher	9	44.4%



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