

## Hoke County: Census 2020 Real-Time Response Rates - Week Ending May 25

### How is Hoke County performing?

51.9% of households in Hoke County have self-responded to the 2020 Census between March 12 and May 25, 2020, **below** the state response rate of **56.4%**. Hoke County is currently ranked 53 out of 100 counties in NC.

### How are people responding to the 2020 Census in Hoke County?

39.2% of Hoke households responded to the census online versus 44.4% of all NC households.

12.7% of Hoke households responded to the census by phone or mail versus 12.0% of all NC households.

### Where are people responding in Hoke County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 1    | 9701.03      | 58.7%              |
| 2    | 9701.01      | 54.7%              |
| 3    | 9701.02      | 54.5%              |
| 4    | 9703         | 49.9%              |
| 5    | 9702.01      | 48.5%              |

### Where are people not responding in Hoke County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 8    | 9704.02      | 41.7%              |
| 7    | 9704.01      | 44.0%              |
| 6    | 9702.02      | 46.9%              |
| 5    | 9702.01      | 48.5%              |
| 4    | 9703         | 49.9%              |

### How many households in Hoke County self-responded in past census counts?

Historic census self-response rates for Hoke County were 49.0% in 1990, 59.0% in 2000, and 63.2% in 2010.



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## How are target groups responding in Hoke County?

**Young Children** - 5.9% of NC population ages 0-4

| % Young Children | # of Tracts | Average Response Rate |
|------------------|-------------|-----------------------|
| Less than 4.1%   | 2           | 45.8%                 |
| 4% to 5.5%       | 1           | 48.5%                 |
| 5.5% to 7.2%     | 0           | n.a.                  |
| 7.2% or higher   | 5           | 51.8%                 |

**Immigrant Population** - 7.9% of NC population is foreign-born

| % Foreign-Born Residents | # of Tracts | Average Response Rate |
|--------------------------|-------------|-----------------------|
| Less than 2.9%           | 1           | 48.5%                 |
| 2.9% to 5.7%             | 4           | 52.6%                 |
| 5.7% to 9.8%             | 2           | 49.3%                 |
| 9.8% or higher           | 1           | 41.7%                 |

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| % Minority Residents | # of Tracts | Average Response Rate |
|----------------------|-------------|-----------------------|
| Less than 14%        | 0           | n.a.                  |
| 14% to 28%           | 0           | n.a.                  |
| 28% to 50%           | 3           | 53.9%                 |
| 50% or higher        | 5           | 47.4%                 |

**No Internet** - 21% of NC households do not have Internet at home

| % HH with no Internet | # of Tracts | Average Response Rate |
|-----------------------|-------------|-----------------------|
| Less than 12%         | 2           | 56.6%                 |
| 12% to 21%            | 1           | 54.7%                 |
| 21% to 31%            | 2           | 47.7%                 |
| 31% or higher         | 3           | 45.2%                 |



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