# North Carolina: Census 2020 Real-Time Response Rates - Week Ending May 25

#### **Overall Self-Response Rates in NC**

**56.4%** of households in NC have self-responded to the 2020 Census between March 12 and May 25, 2020. The top performing state is Minnesota (70.0%). North Carolina is currently ranked 34 out of 50 states and D.C. for self-response rate. Nationally, 60.1% of households have self-responded to the census.

### How are people responding to the 2020 Census in North Carolina?

44.4% of NC households responded to the census online versus 48.4% of households nationwide.

**12.0**% of NC households responded to the census by phone or mail versus 11.7% of households nationwide.

### Where are people responding? (Top 5 Counties)

Rank	County Name	2020 Self-Response Rate
1	Union County	68.1%
2	Orange County	66.4%
3	Wake County	65.6%
4	Davie County	64.8%
5	Chatham County	63.9%

## Where are people not responding? (Bottom 5 counties)

Rank	County Name	2020 Self-Response Rate
100	Avery County	23.1%
99	Graham County	23.6%
98	Swain County	26.8%
97	Jackson County	27.1%
96	Dare County	28.7%

## How many households in North Carolina self-responded in past census counts?

Historic census self-response rates for North Carolina were 63.0% in 1990, 64.0% in 2000, and 64.8% in 2010.



CAROLINA **DEMOGRAPHY** 

https://ncdemography.org | demography@unc.edu

## How are target groups responding in North Carolina?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	542	54.1%
4.1% to 5.5%	541	57.8%
5.5% to 7.2%	541	58.5%
7.2% or higher	541	55.0%

# **Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	542	52.4%
2.9% to 5.7%	541	56.8%
5.7% to 9.8%	541	58.2%
9.8% or higher	541	58.0%

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	542	57.0%
14% to 28%	541	61.4%
28% to 50%	541	57.3%
50% or higher	541	49.6%

#### No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	541	64.9%
12% to 21%	541	58.3%
21% to 31%	541	54.0%
31% or higher	541	48.2%



