

# New Hanover County: Census 2020 Real-Time Response Rates - Week Ending May 25

## How is New Hanover County performing?

**56.8%** of households in New Hanover County have self-responded to the 2020 Census between March 12 and May 25, 2020, **above** the state response rate of **56.4%**. New Hanover County is currently ranked 34 out of 100 counties in NC.

## How are people responding to the 2020 Census in New Hanover County?

**49.0%** of New Hanover households responded to the census online versus 44.4% of all NC households.

**7.8%** of New Hanover households responded to the census by phone or mail versus 12.0% of all NC households.

## Where are people responding in New Hanover County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	121.03	76.6%
2	120.09	74.5%
3	120.04	74.4%
4	120.1	74.2%
5	117.05	72.5%

## Where are people not responding in New Hanover County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
43	118	26.3%
42	122.01	32.0%
41	122.03	32.3%
40	113	35.4%
39	105.01	35.9%

## How many households in New Hanover County self-responded in past census counts?

Historic census self-response rates for New Hanover County were 60.0% in 1990, 61.0% in 2000, and 68.5% in 2010.



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## How are target groups responding in New Hanover County?

**Young Children** - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	14	50.4%
4% to 5.5%	14	61.1%
5.5% to 7.2%	10	59.8%
7.2% or higher	5	47.9%

**Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	14	49.5%
2.9% to 5.7%	16	57.5%
5.7% to 9.8%	10	64.3%
9.8% or higher	3	47.8%

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	18	58.7%
14% to 28%	13	57.7%
28% to 50%	6	52.1%
50% or higher	6	46.5%

**No Internet** - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	18	62.4%
12% to 21%	12	56.7%
21% to 31%	6	47.8%
31% or higher	7	44.0%



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