

# Rutherford County: Census 2020 Real-Time Response Rates - Week Ending May 25

## How is Rutherford County performing?

**48.7%** of households in Rutherford County have self-responded to the 2020 Census between March 12 and May 25, 2020, **below** the state response rate of **56.4%**. Rutherford County is currently ranked 67 out of 100 counties in NC.

## How are people responding to the 2020 Census in Rutherford County?

**24.0%** of Rutherford households responded to the census online versus 44.4% of all NC households.

**24.7%** of Rutherford households responded to the census by phone or mail versus 12.0% of all NC households.

## Where are people responding in Rutherford County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9604	59.2%
2	9607	55.9%
3	9609	55.4%
4	9602	55.2%
5	9601	53.7%

## Where are people not responding in Rutherford County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
13	9603	24.0%
12	9611.01	38.9%
11	9606	43.4%
10	9608	46.6%
9	9612	53.2%

## How many households in Rutherford County self-responded in past census counts?

Historic census self-response rates for Rutherford County were 66.0% in 1990, 63.0% in 2000, and 57.2% in 2010.



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## How are target groups responding in Rutherford County?

**Young Children** - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	4	48.6%
4% to 5.5%	5	53.4%
5.5% to 7.2%	3	43.0%
7.2% or higher	1	55.4%

**Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	8	51.5%
2.9% to 5.7%	4	44.5%
5.7% to 9.8%	1	55.4%
9.8% or higher	0	n.a.

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	8	50.7%
14% to 28%	3	50.1%
28% to 50%	2	45.0%
50% or higher	0	n.a.

**No Internet** - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	1	24.0%
21% to 31%	4	55.9%
31% or higher	8	49.8%



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