

Wilson County: Census 2020 Real-Time Response Rates - Week Ending May 25

How is Wilson County performing?

55.7% of households in Wilson County have self-responded to the 2020 Census between March 12 and May 25, 2020, **below** the state response rate of **56.4%**. Wilson County is currently ranked 39 out of 100 counties in NC.

How are people responding to the 2020 Census in Wilson County?

35.9% of Wilson households responded to the census online versus 44.4% of all NC households.

19.8% of Wilson households responded to the census by phone or mail versus 12.0% of all NC households.

Where are people responding in Wilson County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	5.01	72.5%
2	5.02	71.3%
3	6	64.3%
4	4	62.1%
5	14	61.6%

Where are people not responding in Wilson County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
19	2	28.2%
18	1	39.1%
16	8.01	39.8%
16	11	39.8%
15	7	44.3%

How many households in Wilson County self-responded in past census counts?

Historic census self-response rates for Wilson County were 61.0% in 1990, 63.0% in 2000, and 65.1% in 2010.



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How are target groups responding in Wilson County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	3	50.1%
4% to 5.5%	5	57.2%
5.5% to 7.2%	5	58.0%
7.2% or higher	6	44.1%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	3	59.2%
2.9% to 5.7%	4	52.1%
5.7% to 9.8%	9	50.1%
9.8% or higher	3	51.3%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	3	60.6%
28% to 50%	8	57.7%
50% or higher	8	43.4%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	1	61.6%
12% to 21%	4	67.0%
21% to 31%	7	53.6%
31% or higher	7	40.7%



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