

# Jackson County: Census 2020 Real-Time Response Rates - Week Ending April 26

## How is Jackson County performing?

**23.0%** of households in Jackson County have self-responded to the 2020 Census between March 12 and April 26, 2020, **below** the state response rate of **48.5%**. Jackson County is currently ranked 98 out of 100 counties in NC.

## How are people responding to the 2020 Census in Jackson County?

**18.8%** of Jackson households responded to the census online versus 41.0% of all NC households.

**4.2%** of Jackson households responded to the census by phone or mail versus 7.5% of all NC households.

## Where are people responding in Jackson County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9503	38.2%
2	9504	37.9%
3	9505	33.8%
4	9502	27.8%
5	9506	26.9%

## Where are people not responding in Jackson County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
9	9509	6.4%
8	9508	9.3%
7	9402	18.9%
6	9507	20.5%
5	9506	26.9%

## How many households in Jackson County self-responded in past census counts?

Historic census self-response rates for Jackson County were 53.0% in 1990, 48.0% in 2000, and 33.7% in 2010.



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## How are target groups responding in Jackson County?

**Young Children** - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	4	20.2%
4% to 5.5%	2	19.7%
5.5% to 7.2%	2	35.9%
7.2% or higher	1	27.8%

**Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	5	29.1%
2.9% to 5.7%	2	22.2%
5.7% to 9.8%	1	20.5%
9.8% or higher	1	9.3%

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	6	28.5%
14% to 28%	2	14.9%
28% to 50%	0	n.a.
50% or higher	1	18.9%

**No Internet** - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	0	n.a.
21% to 31%	5	27.4%
31% or higher	4	20.7%



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