

Lenoir County: Census 2020 Real-Time Response Rates - Week Ending April 26

How is Lenoir County performing?

47.8% of households in Lenoir County have self-responded to the 2020 Census between March 12 and April 26, 2020, **below** the state response rate of **48.5%**. Lenoir County is currently ranked 35 out of 100 counties in NC.

How are people responding to the 2020 Census in Lenoir County?

26.5% of Lenoir households responded to the census online versus 41.0% of all NC households.

21.3% of Lenoir households responded to the census by phone or mail versus 7.5% of all NC households.

Where are people responding in Lenoir County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	108	59.8%
2	106	58.6%
3	110.01	52.8%
4	101	49.9%
5	111	49.3%

Where are people not responding in Lenoir County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
15	104	27.7%
14	103	31.2%
13	112	42.4%
12	107	43.2%
11	105	44.2%

How many households in Lenoir County self-responded in past census counts?

Historic census self-response rates for Lenoir County were 64.0% in 1990, 62.0% in 2000, and 65.3% in 2010.



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How are target groups responding in Lenoir County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	2	38.8%
4% to 5.5%	6	51.9%
5.5% to 7.2%	3	46.0%
7.2% or higher	4	41.6%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	5	45.4%
2.9% to 5.7%	6	46.5%
5.7% to 9.8%	4	46.8%
9.8% or higher	0	n.a.

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	1	47.6%
14% to 28%	1	42.4%
28% to 50%	5	49.3%
50% or higher	8	44.6%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	1	46.2%
12% to 21%	2	47.6%
21% to 31%	9	50.0%
31% or higher	3	34.0%



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