

Pender County: Census 2020 Real-Time Response Rates - Week Ending April 26

How is Pender County performing?

42.2% of households in Pender County have self-responded to the 2020 Census between March 12 and April 26, 2020, **below** the state response rate of **48.5%**. Pender County is currently ranked 67 out of 100 counties in NC.

How are people responding to the 2020 Census in Pender County?

34.9% of Pender households responded to the census online versus 41.0% of all NC households.

7.3% of Pender households responded to the census by phone or mail versus 7.5% of all NC households.

Where are people responding in Pender County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9202.02	60.1%
2	9202.01	54.0%
3	9203	47.8%
4	9205.01	46.0%
5	9206.02	45.8%

Where are people not responding in Pender County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
14	9201.01	13.2%
14	9201.02	13.2%
13	9201.03	36.2%
12	9202.04	36.8%
11	9206.01	36.9%

How many households in Pender County self-responded in past census counts?

Historic census self-response rates for Pender County were 57.0% in 1990, 53.0% in 2000, and 62.6% in 2010.



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How are target groups responding in Pender County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	5	34.8%
4% to 5.5%	4	38.0%
5.5% to 7.2%	5	44.0%
7.2% or higher	1	54.0%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	7	38.4%
2.9% to 5.7%	4	43.3%
5.7% to 9.8%	3	40.5%
9.8% or higher	1	36.9%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	5	35.3%
14% to 28%	3	43.1%
28% to 50%	4	42.6%
50% or higher	3	41.3%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	2	36.6%
12% to 21%	4	37.1%
21% to 31%	2	43.9%
31% or higher	7	41.5%



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