

Stanly County: Census 2020 Real-Time Response Rates - Week Ending April 26

How is Stanly County performing?

48.5% of households in Stanly County have self-responded to the 2020 Census between March 12 and April 26, 2020, **below** the state response rate of **48.5%**. Stanly County is currently ranked 30 out of 100 counties in NC.

How are people responding to the 2020 Census in Stanly County?

41.0% of Stanly households responded to the census online versus 41.0% of all NC households.

7.5% of Stanly households responded to the census by phone or mail versus 7.5% of all NC households.

Where are people responding in Stanly County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 1 | 9308.01 | 57.0% |
| 2 | 9303 | 53.5% |
| 3 | 9308.02 | 53.0% |
| 4 | 9309 | 52.5% |
| 5 | 9307 | 52.2% |

Where are people not responding in Stanly County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 13 | 9302 | 40.5% |
| 12 | 9305 | 41.4% |
| 11 | 9311 | 42.8% |
| 10 | 9312.02 | 46.6% |
| 9 | 9301.01 | 46.8% |

How many households in Stanly County self-responded in past census counts?

Historic census self-response rates for Stanly County were 67.0% in 1990, 65.0% in 2000, and 63.6% in 2010.



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How are target groups responding in Stanly County?

Young Children - 5.9% of NC population ages 0-4

| % Young Children | # of Tracts | Average Response Rate |
|------------------|-------------|-----------------------|
| Less than 4.1% | 4 | 49.8% |
| 4% to 5.5% | 2 | 41.7% |
| 5.5% to 7.2% | 5 | 51.6% |
| 7.2% or higher | 2 | 44.5% |

Immigrant Population - 7.9% of NC population is foreign-born

| % Foreign-Born Residents | # of Tracts | Average Response Rate |
|--------------------------|-------------|-----------------------|
| Less than 2.9% | 8 | 47.1% |
| 2.9% to 5.7% | 3 | 50.7% |
| 5.7% to 9.8% | 2 | 50.5% |
| 9.8% or higher | 0 | n.a. |

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| % Minority Residents | # of Tracts | Average Response Rate |
|----------------------|-------------|-----------------------|
| Less than 14% | 6 | 51.5% |
| 14% to 28% | 6 | 45.4% |
| 28% to 50% | 1 | 48.1% |
| 50% or higher | 0 | n.a. |

No Internet - 21% of NC households do not have Internet at home

| % HH with no Internet | # of Tracts | Average Response Rate |
|-----------------------|-------------|-----------------------|
| Less than 12% | 0 | n.a. |
| 12% to 21% | 7 | 50.2% |
| 21% to 31% | 6 | 46.4% |
| 31% or higher | 0 | n.a. |



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