

Bladen County: Census 2020 Real-Time Response Rates – Week Ending March 29

How is Bladen County performing?

25.2% of households in Bladen County have self-responded to the 2020 Census between March 12 and March 29, 2020, **below** the state response rate of **30.0%**. Bladen County is currently ranked 78 out of 100 counties in NC.

How are people responding to the 2020 Census in Bladen County?

9.0% of Bladen households responded to the census online versus 25.3% of all NC households.

16.2% of Bladen households responded to the census by phone or mail versus 4.7% of all NC households.

Where are people responding in Bladen County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9504	29.4%
2	9505	27.3%
3	9506	26.8%
4	9502	25.7%
5	9503	25.5%

Where are people not responding in Bladen County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
6	9501	18.7%
5	9503	25.5%
4	9502	25.7%
3	9506	26.8%
2	9505	27.3%

How many households in Bladen County self-responded in past census counts?

Historic census self-response rates for Bladen County were 62.0% in 1990, 45.0% in 2000, and 46.9% in 2010.



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How are target groups responding in Bladen County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	2	22.2%
4% to 5.5%	1	29.4%
5.5% to 7.2%	3	26.5%
7.2% or higher	0	n.a.

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	2	27.1%
2.9% to 5.7%	1	29.4%
5.7% to 9.8%	3	23.3%
9.8% or higher	0	n.a.

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	1	27.3%
28% to 50%	3	23.3%
50% or higher	2	28.1%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	0	n.a.
21% to 31%	3	24.5%
31% or higher	3	26.6%