

Brunswick County: Census 2020 Real-Time Response Rates – Week Ending March 29

How is Brunswick County performing?

29.4% of households in Brunswick County have self-responded to the 2020 Census between March 12 and March 29, 2020, **below** the state response rate of **30.0%**. Brunswick County is currently ranked 44 out of 100 counties in NC.

How are people responding to the 2020 Census in Brunswick County?

25.3% of Brunswick households responded to the census online versus 25.3% of all NC households.

4.1% of Brunswick households responded to the census by phone or mail versus 4.7% of all NC households.

Where are people responding in Brunswick County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	203.04	48.7%
2	202.02	47.2%
3	201.03	44.7%
4	205.07	43.1%
5	205.08	40.9%

Where are people not responding in Brunswick County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
32	203.07	3.1%
31	205.12	3.2%
30	204.02	9.6%
29	203.1	12.7%
28	203.08	19.2%

How many households in Brunswick County self-responded in past census counts?

Historic census self-response rates for Brunswick County were 47.0% in 1990, 47.0% in 2000, and 53.6% in 2010.



How are target groups responding in Brunswick County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	20	26.2%
4% to 5.5%	6	36.4%
5.5% to 7.2%	1	24.0%
7.2% or higher	5	32.2%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	14	27.9%
2.9% to 5.7%	12	29.7%
5.7% to 9.8%	5	30.3%
9.8% or higher	1	28.3%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	17	27.4%
14% to 28%	9	32.0%
28% to 50%	5	29.1%
50% or higher	1	28.3%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	9	28.2%
12% to 21%	15	31.8%
21% to 31%	4	19.8%
31% or higher	4	29.3%