

Cumberland County: Census 2020 Real-Time Response Rates – Week Ending March 29

How is Cumberland County performing?

29.6% of households in Cumberland County have self-responded to the 2020 Census between March 12 and March 29, 2020, **below** the state response rate of **30.0%**. Cumberland County is currently ranked 41 out of 100 counties in NC.

How are people responding to the 2020 Census in Cumberland County?

25.5% of Cumberland households responded to the census online versus 25.3% of all NC households.

4.1% of Cumberland households responded to the census by phone or mail versus 4.7% of all NC households.

Where are people responding in Cumberland County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	34.06	38.3%
3	7.01	37.1%
4	32.01	36.4%
5	25.03	35.1%
6	11	35.0%

Where are people not responding in Cumberland County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
64	34.05	19.3%
64	34.07	19.3%
63	34.01	19.9%
62	36	21.2%
61	34.08	21.4%

How many households in Cumberland County self-responded in past census counts?

Historic census self-response rates for Cumberland County were 58.0% in 1990, 62.0% in 2000, and 64.7% in 2010.

How are target groups responding in Cumberland County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	2	27.1%
4% to 5.5%	10	29.7%
5.5% to 7.2%	20	29.8%
7.2% or higher	32	28.3%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	5	28.1%
2.9% to 5.7%	23	28.2%
5.7% to 9.8%	30	29.1%
9.8% or higher	6	31.7%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	4	34.5%
28% to 50%	26	29.0%
50% or higher	34	28.2%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	16	28.5%
12% to 21%	23	29.6%
21% to 31%	16	29.7%
31% or higher	9	26.7%