

Franklin County: Census 2020 Real-Time Response Rates – Week Ending March 29

How is Franklin County performing?

28.7% of households in Franklin County have self-responded to the 2020 Census between March 12 and March 29, 2020, **below** the state response rate of **30.0%**. Franklin County is currently ranked 52 out of 100 counties in NC.

How are people responding to the 2020 Census in Franklin County?

21.2% of Franklin households responded to the census online versus 25.3% of all NC households.

7.5% of Franklin households responded to the census by phone or mail versus 4.7% of all NC households.

Where are people responding in Franklin County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	605.02	35.7%
2	605.01	35.3%
3	603.01	33.0%
4	601	32.3%
5	606	30.1%

Where are people not responding in Franklin County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
12	607	13.4%
11	602	23.6%
10	604.01	26.4%
9	603.02	27.7%
8	608.01	28.3%

How many households in Franklin County self-responded in past census counts?

Historic census self-response rates for Franklin County were 53.0% in 1990, 62.0% in 2000, and 62.0% in 2010.



How are target groups responding in Franklin County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	2	27.3%
4% to 5.5%	4	28.8%
5.5% to 7.2%	4	31.5%
7.2% or higher	2	24.3%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	2	31.5%
2.9% to 5.7%	3	32.9%
5.7% to 9.8%	6	26.1%
9.8% or higher	1	26.4%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	5	30.8%
28% to 50%	4	25.3%
50% or higher	3	29.9%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	1	35.3%
12% to 21%	4	27.1%
21% to 31%	4	27.8%
31% or higher	3	29.9%