

Gaston County: Census 2020 Real-Time Response Rates – Week Ending March 29

How is Gaston County performing?

28.6% of households in Gaston County have self-responded to the 2020 Census between March 12 and March 29, 2020, **below** the state response rate of **30.0%**. Gaston County is currently ranked 55 out of 100 counties in NC.

How are people responding to the 2020 Census in Gaston County?

24.0% of Gaston households responded to the census online versus 25.3% of all NC households.

4.6% of Gaston households responded to the census by phone or mail versus 4.7% of all NC households.

Where are people responding in Gaston County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	333.03	42.6%
2	310.03	36.4%
3	333.04	36.4%
4	324.02	35.8%
5	325.08	35.6%

Where are people not responding in Gaston County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
65	312.02	17.6%
64	325.06	18.3%
63	303.01	19.8%
62	319	21.0%
61	311.02	21.2%

How many households in Gaston County self-responded in past census counts?

Historic census self-response rates for Gaston County were 62.0% in 1990, 65.0% in 2000, and 68.3% in 2010.



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How are target groups responding in Gaston County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	15	30.6%
4% to 5.5%	19	27.6%
5.5% to 7.2%	11	30.6%
7.2% or higher	20	26.7%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	22	28.2%
2.9% to 5.7%	17	30.1%
5.7% to 9.8%	17	28.8%
9.8% or higher	9	25.9%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	20	31.0%
14% to 28%	22	28.7%
28% to 50%	17	26.0%
50% or higher	6	26.9%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	7	35.6%
12% to 21%	23	29.3%
21% to 31%	24	26.4%
31% or higher	11	27.2%



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