

# Guilford County: Census 2020 Real-Time Response Rates – Week Ending March 29

## How is Guilford County performing?

**33.4%** of households in Guilford County have self-responded to the 2020 Census between March 12 and March 29, 2020, **above** the state response rate of **30.0%**. Guilford County is currently ranked 6 out of 100 counties in NC.

## How are people responding to the 2020 Census in Guilford County?

**29.6%** of Guilford households responded to the census online versus 25.3% of all NC households.

**3.8%** of Guilford households responded to the census by phone or mail versus 4.7% of all NC households.

## Where are people responding in Guilford County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	125.1	50.5%
2	125.11	50.3%
3	125.05	49.2%
4	164.08	47.7%
5	125.09	47.4%

## Where are people not responding in Guilford County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
117	110	19.4%
117	126.08	19.4%
116	126.01	20.7%
115	143	21.9%
114	112	22.6%

## How many households in Guilford County self-responded in past census counts?

Historic census self-response rates for Guilford County were 69.0% in 1990, 67.0% in 2000, and 68.5% in 2010.



## How are target groups responding in Guilford County?

**Young Children** - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	34	35.4%
4% to 5.5%	19	35.6%
5.5% to 7.2%	28	33.9%
7.2% or higher	37	30.6%

**Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	8	35.9%
2.9% to 5.7%	24	33.5%
5.7% to 9.8%	32	34.8%
9.8% or higher	54	32.5%

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	8	42.2%
14% to 28%	29	40.0%
28% to 50%	32	33.2%
50% or higher	49	28.7%

**No Internet** - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	16	42.5%
12% to 21%	27	37.4%
21% to 31%	30	32.0%
31% or higher	45	29.2%