

## Lenoir County: Census 2020 Real-Time Response Rates – Week Ending March 29

### How is Lenoir County performing?

**31.9%** of households in Lenoir County have self-responded to the 2020 Census between March 12 and March 29, 2020, **above** the state response rate of **30.0%**. Lenoir County is currently ranked 18 out of 100 counties in NC.

### How are people responding to the 2020 Census in Lenoir County?

**16.6%** of Lenoir households responded to the census online versus 25.3% of all NC households.

**15.3%** of Lenoir households responded to the census by phone or mail versus 4.7% of all NC households.

### Where are people responding in Lenoir County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	106	41.4%
2	108	39.0%
3	111	34.0%
4	101	33.9%
5	113	33.7%

### Where are people not responding in Lenoir County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
15	104	20.1%
14	103	22.1%
13	112	24.8%
12	110.02	26.9%
11	105	30.5%

### How many households in Lenoir County self-responded in past census counts?

Historic census self-response rates for Lenoir County were 64.0% in 1990, 62.0% in 2000, and 65.3% in 2010.



## How are target groups responding in Lenoir County?

**Young Children** - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	2	27.0%
4% to 5.5%	6	35.2%
5.5% to 7.2%	3	28.6%
7.2% or higher	4	29.1%

**Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	5	31.7%
2.9% to 5.7%	6	30.5%
5.7% to 9.8%	4	31.4%
9.8% or higher	0	n.a.

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	1	33.1%
14% to 28%	1	24.8%
28% to 50%	5	32.2%
50% or higher	8	31.1%

**No Internet** - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	1	26.9%
12% to 21%	2	28.6%
21% to 31%	9	34.5%
31% or higher	3	24.3%