

## Madison County: Census 2020 Real-Time Response Rates – Week Ending March 29

### How is Madison County performing?

**23.0%** of households in Madison County have self-responded to the 2020 Census between March 12 and March 29, 2020, **below** the state response rate of **30.0%**. Madison County is currently ranked 86 out of 100 counties in NC.

### How are people responding to the 2020 Census in Madison County?

**16.7%** of Madison households responded to the census online versus 25.3% of all NC households.

**6.3%** of Madison households responded to the census by phone or mail versus 4.7% of all NC households.

### Where are people responding in Madison County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	104	27.6%
2	106	25.4%
3	107	23.4%
4	101	21.7%
5	102	21.3%

### Where are people not responding in Madison County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
6	105	20.2%
5	102	21.3%
4	101	21.7%
3	107	23.4%
2	106	25.4%

### How many households in Madison County self-responded in past census counts?

Historic census self-response rates for Madison County were 63.0% in 1990, 60.0% in 2000, and 54.3% in 2010.



## How are target groups responding in Madison County?

### Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	2	24.7%
4% to 5.5%	4	22.6%
5.5% to 7.2%	0	n.a.
7.2% or higher	0	n.a.

### Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	5	23.2%
2.9% to 5.7%	1	23.4%
5.7% to 9.8%	0	n.a.
9.8% or higher	0	n.a.

### Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	6	23.3%
14% to 28%	0	n.a.
28% to 50%	0	n.a.
50% or higher	0	n.a.

### No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	1	25.4%
21% to 31%	2	21.8%
31% or higher	3	23.5%