

## Martin County: Census 2020 Real-Time Response Rates – Week Ending March 29

### How is Martin County performing?

**31.3%** of households in Martin County have self-responded to the 2020 Census between March 12 and March 29, 2020, **above** the state response rate of **30.0%**. Martin County is currently ranked 23 out of 100 counties in NC.

### How are people responding to the 2020 Census in Martin County?

**11.5%** of Martin households responded to the census online versus 25.3% of all NC households.

**19.8%** of Martin households responded to the census by phone or mail versus 4.7% of all NC households.

### Where are people responding in Martin County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9705	37.2%
2	9703	36.3%
3	9702	35.7%
4	9701	34.1%
5	9706	18.2%

### Where are people not responding in Martin County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
6	9704	17.9%
5	9706	18.2%
4	9701	34.1%
3	9702	35.7%
2	9703	36.3%

### How many households in Martin County self-responded in past census counts?

Historic census self-response rates for Martin County were 67.0% in 1990, 66.0% in 2000, and 63.0% in 2010.



## How are target groups responding in Martin County?

### Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	3	30.3%
4% to 5.5%	0	n.a.
5.5% to 7.2%	1	34.1%
7.2% or higher	2	27.3%

### Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	5	32.2%
2.9% to 5.7%	1	18.2%
5.7% to 9.8%	0	n.a.
9.8% or higher	0	n.a.

### Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	0	n.a.
28% to 50%	3	35.7%
50% or higher	3	24.1%

### No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	0	n.a.
21% to 31%	0	n.a.
31% or higher	6	29.9%