

McDowell County: Census 2020 Real-Time Response Rates – Week Ending March 29

How is McDowell County performing?

28.4% of households in McDowell County have self-responded to the 2020 Census between March 12 and March 29, 2020, **below** the state response rate of **30.0%**. McDowell County is currently ranked 57 out of 100 counties in NC.

How are people responding to the 2020 Census in McDowell County?

16.2% of McDowell households responded to the census online versus 25.3% of all NC households.

12.2% of McDowell households responded to the census by phone or mail versus 4.7% of all NC households.

Where are people responding in McDowell County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9709.01	34.6%
2	9705	33.4%
3	9704	32.3%
4	9708	29.5%
5	9707	29.4%

Where are people not responding in McDowell County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
10	9702	21.8%
9	9701	25.0%
8	9709.02	26.2%
7	9706	26.5%
6	9703	27.8%

How many households in McDowell County self-responded in past census counts?

Historic census self-response rates for McDowell County were 67.0% in 1990, 64.0% in 2000, and 57.7% in 2010.



How are target groups responding in McDowell County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	4	27.6%
4% to 5.5%	4	32.0%
5.5% to 7.2%	2	24.0%
7.2% or higher	0	n.a.

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	4	29.2%
2.9% to 5.7%	3	26.7%
5.7% to 9.8%	3	29.8%
9.8% or higher	0	n.a.

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	7	27.6%
14% to 28%	3	31.2%
28% to 50%	0	n.a.
50% or higher	0	n.a.

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	1	26.5%
21% to 31%	6	28.3%
31% or higher	3	30.1%