

New Hanover County: Census 2020 Real-Time Response Rates – Week Ending March 29

How is New Hanover County performing?

28.7% of households in New Hanover County have self-responded to the 2020 Census between March 12 and March 29, 2020, **below** the state response rate of **30.0%**. New Hanover County is currently ranked 52 out of 100 counties in NC.

How are people responding to the 2020 Census in New Hanover County?

27.5% of New Hanover households responded to the census online versus 25.3% of all NC households.

1.2% of New Hanover households responded to the census by phone or mail versus 4.7% of all NC households.

Where are people responding in New Hanover County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	120.04	40.2%
2	121.03	40.1%
3	120.1	38.9%
4	123	38.3%
5	120.09	37.9%

Where are people not responding in New Hanover County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
43	118	13.1%
42	122.01	14.7%
41	113	15.1%
40	122.02	16.3%
38	105.01	16.6%

How many households in New Hanover County self-responded in past census counts?

Historic census self-response rates for New Hanover County were 60.0% in 1990, 61.0% in 2000, and 68.5% in 2010.

How are target groups responding in New Hanover County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	14	25.5%
4% to 5.5%	14	30.8%
5.5% to 7.2%	10	30.7%
7.2% or higher	5	24.2%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	14	25.2%
2.9% to 5.7%	16	29.6%
5.7% to 9.8%	10	31.9%
9.8% or higher	3	24.0%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	18	30.3%
14% to 28%	13	28.2%
28% to 50%	6	25.5%
50% or higher	6	25.3%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	18	32.3%
12% to 21%	12	27.4%
21% to 31%	6	24.0%
31% or higher	7	23.2%



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