

Northampton County: Census 2020 Real-Time Response Rates – Week Ending March 29

How is Northampton County performing?

21.2% of households in Northampton County have self-responded to the 2020 Census between March 12 and March 29, 2020, **below** the state response rate of **30.0%**. Northampton County is currently ranked 90 out of 100 counties in NC.

How are people responding to the 2020 Census in Northampton County?

8.8% of Northampton households responded to the census online versus 25.3% of all NC households.

12.4% of Northampton households responded to the census by phone or mail versus 4.7% of all NC households.

Where are people responding in Northampton County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9201	29.6%
2	9204.01	21.8%
3	9203	20.2%
4	9204.02	17.8%
5	9202	15.0%

Where are people not responding in Northampton County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
5	9202	15.0%
4	9204.02	17.8%
3	9203	20.2%
2	9204.01	21.8%
1	9201	29.6%

How many households in Northampton County self-responded in past census counts?

Historic census self-response rates for Northampton County were 57.0% in 1990, 58.0% in 2000, and 46.1% in 2010.

How are target groups responding in Northampton County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	3	19.9%
4% to 5.5%	1	15.0%
5.5% to 7.2%	0	n.a.
7.2% or higher	1	29.6%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	4	20.6%
2.9% to 5.7%	1	21.8%
5.7% to 9.8%	0	n.a.
9.8% or higher	0	n.a.

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	0	n.a.
28% to 50%	2	23.7%
50% or higher	3	19.0%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	0	n.a.
21% to 31%	0	n.a.
31% or higher	5	20.9%