

Pender County: Census 2020 Real-Time Response Rates – Week Ending March 29

How is Pender County performing?

25.9% of households in Pender County have self-responded to the 2020 Census between March 12 and March 29, 2020, **below** the state response rate of **30.0%**. Pender County is currently ranked 73 out of 100 counties in NC.

How are people responding to the 2020 Census in Pender County?

20.8% of Pender households responded to the census online versus 25.3% of all NC households.

5.1% of Pender households responded to the census by phone or mail versus 4.7% of all NC households.

Where are people responding in Pender County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9202.02	38.1%
2	9203	33.6%
3	9202.01	33.5%
4	9205.01	32.8%
5	9206.02	27.4%

Where are people not responding in Pender County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
14	9201.01	5.6%
14	9201.02	5.6%
13	9201.03	20.2%
12	9206.01	21.0%
11	9204.02	22.3%

How many households in Pender County self-responded in past census counts?

Historic census self-response rates for Pender County were 57.0% in 1990, 53.0% in 2000, and 62.6% in 2010.



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How are target groups responding in Pender County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	5	20.3%
4% to 5.5%	4	24.8%
5.5% to 7.2%	5	26.7%
7.2% or higher	1	33.5%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	7	23.2%
2.9% to 5.7%	4	26.9%
5.7% to 9.8%	3	25.6%
9.8% or higher	1	21.0%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	5	20.6%
14% to 28%	3	26.7%
28% to 50%	4	25.9%
50% or higher	3	26.9%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	2	21.8%
12% to 21%	4	21.6%
21% to 31%	2	25.8%
31% or higher	7	26.6%