

Pitt County: Census 2020 Real-Time Response Rates – Week Ending March 29

How is Pitt County performing?

28.8% of households in Pitt County have self-responded to the 2020 Census between March 12 and March 29, 2020, **below** the state response rate of **30.0%**. Pitt County is currently ranked 51 out of 100 counties in NC.

How are people responding to the 2020 Census in Pitt County?

25.4% of Pitt households responded to the census online versus 25.3% of all NC households.

3.4% of Pitt households responded to the census by phone or mail versus 4.7% of all NC households.

Where are people responding in Pitt County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	3.01	41.0%
2	10.03	38.1%
3	5.01	37.1%
4	13.03	36.9%
5	13.01	36.1%

Where are people not responding in Pitt County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
32	1	12.4%
31	2.01	16.9%
30	5.02	20.9%
29	8	24.4%
28	12	25.1%

How many households in Pitt County self-responded in past census counts?

Historic census self-response rates for Pitt County were 67.0% in 1990, 62.0% in 2000, and 63.9% in 2010.



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How are target groups responding in Pitt County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	7	25.3%
4% to 5.5%	6	30.8%
5.5% to 7.2%	11	28.9%
7.2% or higher	8	32.0%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	14	27.7%
2.9% to 5.7%	6	31.9%
5.7% to 9.8%	9	29.6%
9.8% or higher	3	30.3%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	1	38.1%
14% to 28%	5	28.3%
28% to 50%	18	29.9%
50% or higher	8	27.3%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	3	38.7%
12% to 21%	14	31.7%
21% to 31%	8	25.6%
31% or higher	7	24.3%