

## Richmond County: Census 2020 Real-Time Response Rates – Week Ending March 29

### How is Richmond County performing?

25.7% of households in Richmond County have self-responded to the 2020 Census between March 12 and March 29, 2020, **below** the state response rate of **30.0%**. Richmond County is currently ranked 76 out of 100 counties in NC.

### How are people responding to the 2020 Census in Richmond County?

12.9% of Richmond households responded to the census online versus 25.3% of all NC households.

12.8% of Richmond households responded to the census by phone or mail versus 4.7% of all NC households.

### Where are people responding in Richmond County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9705	29.5%
2	9703	28.0%
3	9711	27.7%
4	9708	27.2%
5	9710	26.2%

### Where are people not responding in Richmond County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
11	9702	20.8%
10	9707	22.0%
9	9701	24.5%
8	9704	25.5%
7	9706	25.7%

### How many households in Richmond County self-responded in past census counts?

Historic census self-response rates for Richmond County were 54.0% in 1990, 55.0% in 2000, and 57.9% in 2010.



## How are target groups responding in Richmond County?

### Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	2	26.9%
4% to 5.5%	4	25.7%
5.5% to 7.2%	1	22.0%
7.2% or higher	4	26.1%

### Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	6	26.7%
2.9% to 5.7%	1	29.5%
5.7% to 9.8%	3	22.8%
9.8% or higher	1	24.5%

### Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	2	26.9%
28% to 50%	6	25.4%
50% or higher	3	25.5%

### No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	2	26.5%
21% to 31%	4	26.4%
31% or higher	5	24.8%