Robeson County: Census 2020 Real-Time Response Rates – Week Ending March 29

How is Robeson County performing?

24.2% of households in Robeson County have self-responded to the 2020 Census between March 12 and March 29, 2020, **below** the state response rate of **30.0%.** Robeson County is currently ranked 81 out of 100 counties in NC.

How are people responding to the 2020 Census in Robeson County?

10.7% of Robeson households responded to the census online versus 25.3% of all NC households.

13.5% of Robeson households responded to the census by phone or mail versus 4.7% of all NC households.

Where are people responding in Robeson County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9612	30.6%
2	9614	30.0%
3	9607.01	29.7%
4	9609	28.9%
5	9601.02	28.7%

Where are people not responding in Robeson County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
31	9605.02	13.1%
30	9608.02	16.3%
29	9602.02	17.3%
28	9605.01	18.7%
27	9619	19.4%

How many households in Robeson County self-responded in past census counts?

Historic census self-response rates for Robeson County were 52.0% in 1990, 56.0% in 2000, and 54.9% in 2010.

NC COUNTS COALITION
2020 CENSUS

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DEMOGRAPHY

https://ncdemography.org | demography@unc.edu

How are target groups responding in Robeson County?

Young Children - *5.9% of NC population ages 0-4*

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	2	28.0%
4% to 5.5%	6	22.8%
5.5% to 7.2%	12	24.9%
7.2% or higher	11	23.3%

Immigrant Population - *7.9% of NC population is foreign-born*

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	15	22.3%
2.9% to 5.7%	5	26.1%
5.7% to 9.8%	8	25.3%
9.8% or higher	3	26.7%

Minority Population - *34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx*

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	0	n.a.
28% to 50%	5	28.3%
50% or higher	26	23.3%

No Internet - *21% of NC households do not have Internet at home*

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	0	n.a.
21% to 31%	3	27.0%
31% or higher	28	23.8%

NC COUNTS COALITION
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