

Rockingham County: Census 2020 Real-Time Response Rates – Week Ending March 29

How is Rockingham County performing?

32.3% of households in Rockingham County have self-responded to the 2020 Census between March 12 and March 29, 2020, **above** the state response rate of **30.0%**. Rockingham County is currently ranked 13 out of 100 counties in NC.

How are people responding to the 2020 Census in Rockingham County?

18.5% of Rockingham households responded to the census online versus 25.3% of all NC households.

13.8% of Rockingham households responded to the census by phone or mail versus 4.7% of all NC households.

Where are people responding in Rockingham County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	415	40.9%
2	401.01	38.2%
3	406.01	37.8%
4	408	37.2%
5	405.02	35.5%

Where are people not responding in Rockingham County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
21	404	22.0%
20	406.02	27.4%
19	403	27.5%
18	407	28.0%
17	410.02	29.9%

How many households in Rockingham County self-responded in past census counts?

Historic census self-response rates for Rockingham County were 66.0% in 1990, 64.0% in 2000, and 69.3% in 2010.

How are target groups responding in Rockingham County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	6	30.7%
4% to 5.5%	6	32.7%
5.5% to 7.2%	6	32.7%
7.2% or higher	3	35.9%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	12	33.6%
2.9% to 5.7%	6	31.5%
5.7% to 9.8%	2	29.4%
9.8% or higher	1	32.9%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	2	30.4%
14% to 28%	13	32.5%
28% to 50%	5	34.2%
50% or higher	1	30.7%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	2	32.0%
21% to 31%	10	31.6%
31% or higher	9	33.8%