

Sampson County: Census 2020 Real-Time Response Rates – Week Ending March 29

How is Sampson County performing?

29.0% of households in Sampson County have self-responded to the 2020 Census between March 12 and March 29, 2020, **below** the state response rate of **30.0%**. Sampson County is currently ranked 49 out of 100 counties in NC.

How are people responding to the 2020 Census in Sampson County?

10.6% of Sampson households responded to the census online versus 25.3% of all NC households.

18.4% of Sampson households responded to the census by phone or mail versus 4.7% of all NC households.

Where are people responding in Sampson County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9703.02	33.7%
2	9707	32.6%
3	9703.01	32.2%
4	9706	30.2%
5	9702	29.2%

Where are people not responding in Sampson County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
11	9704	24.0%
10	9710	26.2%
9	9705	27.1%
8	9709	27.6%
7	9701	27.6%

How many households in Sampson County self-responded in past census counts?

Historic census self-response rates for Sampson County were 66.0% in 1990, 58.0% in 2000, and 59.5% in 2010.



How are target groups responding in Sampson County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	1	24.0%
4% to 5.5%	3	31.0%
5.5% to 7.2%	2	26.9%
7.2% or higher	5	29.5%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	1	24.0%
2.9% to 5.7%	1	32.2%
5.7% to 9.8%	5	29.6%
9.8% or higher	4	28.6%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	2	28.1%
28% to 50%	4	29.4%
50% or higher	5	28.9%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	0	n.a.
21% to 31%	1	33.7%
31% or higher	10	28.5%