

Watauga County: Census 2020 Real-Time Response Rates – Week Ending March 29

How is Watauga County performing?

18.3% of households in Watauga County have self-responded to the 2020 Census between March 12 and March 29, 2020, **below** the state response rate of **30.0%**. Watauga County is currently ranked 94 out of 100 counties in NC.

How are people responding to the 2020 Census in Watauga County?

18.1% of Watauga households responded to the census online versus 25.3% of all NC households.

0.2% of Watauga households responded to the census by phone or mail versus 4.7% of all NC households.

Where are people responding in Watauga County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9207.03	27.8%
2	9207.01	25.5%
3	9202	24.3%
4	9201	24.0%
5	9204	21.3%

Where are people not responding in Watauga County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
13	9210	5.5%
12	9208	6.5%
11	9206.02	14.5%
10	9209	14.6%
9	9205	19.4%

How many households in Watauga County self-responded in past census counts?

Historic census self-response rates for Watauga County were 55.0% in 1990, 54.0% in 2000, and 52.8% in 2010.



How are target groups responding in Watauga County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	7	16.2%
4% to 5.5%	5	22.4%
5.5% to 7.2%	1	19.5%
7.2% or higher	0	n.a.

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	6	19.3%
2.9% to 5.7%	6	19.1%
5.7% to 9.8%	1	14.5%
9.8% or higher	0	n.a.

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	13	18.8%
14% to 28%	0	n.a.
28% to 50%	0	n.a.
50% or higher	0	n.a.

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	3	13.1%
12% to 21%	7	19.5%
21% to 31%	3	23.0%
31% or higher	0	n.a.