

Wilson County: Census 2020 Real-Time Response Rates – Week Ending March 29

How is Wilson County performing?

29.9% of households in Wilson County have self-responded to the 2020 Census between March 12 and March 29, 2020, **below** the state response rate of **30.0%**. Wilson County is currently ranked 37 out of 100 counties in NC.

How are people responding to the 2020 Census in Wilson County?

19.9% of Wilson households responded to the census online versus 25.3% of all NC households.

10.0% of Wilson households responded to the census by phone or mail versus 4.7% of all NC households.

Where are people responding in Wilson County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	5.02	37.6%
2	5.01	37.1%
3	4	35.8%
4	6	33.5%
5	14	31.6%

Where are people not responding in Wilson County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
19	2	14.8%
18	11	20.3%
16	1	22.5%
16	8.01	22.5%
15	7	23.9%

How many households in Wilson County self-responded in past census counts?

Historic census self-response rates for Wilson County were 61.0% in 1990, 63.0% in 2000, and 65.1% in 2010.



How are target groups responding in Wilson County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	3	26.8%
4% to 5.5%	5	31.2%
5.5% to 7.2%	5	31.8%
7.2% or higher	6	23.5%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	3	31.7%
2.9% to 5.7%	4	28.1%
5.7% to 9.8%	9	27.6%
9.8% or higher	3	27.0%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	3	32.8%
28% to 50%	8	30.6%
50% or higher	8	24.2%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	1	31.6%
12% to 21%	4	33.8%
21% to 31%	7	30.3%
31% or higher	7	22.6%