

Cumberland County: Census 2020 Real-Time Response Rates - Week Ending Aug 30

How is Cumberland County performing?

59.8% of households in Cumberland County have self-responded to the 2020 Census between March 12 and Aug 30, 2020, **below** the state response rate of **60.7%**. Cumberland County is currently ranked 40 out of 100 counties in NC.

How are people responding to the 2020 Census in Cumberland County?

47.5% of Cumberland households responded to the census online versus 47.6% of all NC households.

12.3% of Cumberland households responded to the census by phone or mail versus 13.1% of all NC households.

Where are people responding in Cumberland County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	7.01	75.2%
2	34.06	73.1%
4	32.01	72.9%
5	32.05	69.0%
6	31.03	68.8%

Where are people not responding in Cumberland County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
65	24.01	37.6%
63	34.05	38.0%
63	34.07	38.0%
62	10	42.2%
61	34.01	42.6%

How many households in Cumberland County self-responded in past census counts?

Historic census self-response rates for Cumberland County were 58.0% in 1990, 62.0% in 2000, and 64.7% in 2010.



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How are target groups responding in Cumberland County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	2	50.8%
4% to 5.5%	10	57.8%
5.5% to 7.2%	20	59.3%
7.2% or higher	32	57.8%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	5	55.4%
2.9% to 5.7%	23	55.3%
5.7% to 9.8%	30	59.4%
9.8% or higher	6	63.9%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	4	67.6%
28% to 50%	26	59.3%
50% or higher	34	55.9%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	16	58.5%
12% to 21%	23	61.2%
21% to 31%	16	58.7%
31% or higher	9	48.1%



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