

Franklin County: Census 2020 Real-Time Response Rates - Week Ending Aug 30

How is Franklin County performing?

59.6% of households in Franklin County have self-responded to the 2020 Census between March 12 and Aug 30, 2020, **below** the state response rate of **60.7%**. Franklin County is currently ranked 43 out of 100 counties in NC.

How are people responding to the 2020 Census in Franklin County?

42.5% of Franklin households responded to the census online versus 47.6% of all NC households.

17.1% of Franklin households responded to the census by phone or mail versus 13.1% of all NC households.

Where are people responding in Franklin County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	605.02	74.2%
2	605.01	70.8%
3	606	68.0%
4	608.02	66.5%
5	604.01	65.7%

Where are people not responding in Franklin County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
12	607	33.8%
11	603.02	52.0%
10	608.01	54.0%
9	602	55.6%
8	604.02	56.9%

How many households in Franklin County self-responded in past census counts?

Historic census self-response rates for Franklin County were 53.0% in 1990, 62.0% in 2000, and 62.0% in 2010.



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How are target groups responding in Franklin County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	2	59.8%
4% to 5.5%	4	62.1%
5.5% to 7.2%	4	60.4%
7.2% or higher	2	52.3%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	2	63.2%
2.9% to 5.7%	3	65.7%
5.7% to 9.8%	6	54.2%
9.8% or higher	1	65.7%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	5	67.0%
28% to 50%	4	53.0%
50% or higher	3	55.8%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	1	70.8%
12% to 21%	4	60.6%
21% to 31%	4	58.4%
31% or higher	3	55.8%



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