

Guilford County: Census 2020 Real-Time Response Rates - Week Ending Aug 30

How is Guilford County performing?

66.4% of households in Guilford County have self-responded to the 2020 Census between March 12 and Aug 30, 2020, **above** the state response rate of **60.7%**. Guilford County is currently ranked 9 out of 100 counties in NC.

How are people responding to the 2020 Census in Guilford County?

54.4% of Guilford households responded to the census online versus 47.6% of all NC households.

12.0% of Guilford households responded to the census by phone or mail versus 13.1% of all NC households.

Where are people responding in Guilford County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 1 | 125.11 | 90.1% |
| 2 | 125.05 | 88.4% |
| 3 | 164.08 | 88.0% |
| 4 | 125.1 | 87.9% |
| 5 | 125.09 | 86.6% |

Where are people not responding in Guilford County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 118 | 110 | 37.4% |
| 117 | 143 | 44.1% |
| 116 | 126.08 | 44.3% |
| 115 | 112 | 45.0% |
| 113 | 136.01 | 45.9% |

How many households in Guilford County self-responded in past census counts?

Historic census self-response rates for Guilford County were 69.0% in 1990, 67.0% in 2000, and 68.5% in 2010.



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How are target groups responding in Guilford County?

Young Children - 5.9% of NC population ages 0-4

| % Young Children | # of Tracts | Average Response Rate |
|------------------|-------------|-----------------------|
| Less than 4.1% | 34 | 67.9% |
| 4% to 5.5% | 19 | 70.1% |
| 5.5% to 7.2% | 28 | 68.1% |
| 7.2% or higher | 37 | 60.4% |

Immigrant Population - 7.9% of NC population is foreign-born

| % Foreign-Born Residents | # of Tracts | Average Response Rate |
|--------------------------|-------------|-----------------------|
| Less than 2.9% | 8 | 69.0% |
| 2.9% to 5.7% | 24 | 66.4% |
| 5.7% to 9.8% | 32 | 68.3% |
| 9.8% or higher | 54 | 63.9% |

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| % Minority Residents | # of Tracts | Average Response Rate |
|----------------------|-------------|-----------------------|
| Less than 14% | 8 | 78.3% |
| 14% to 28% | 29 | 76.6% |
| 28% to 50% | 32 | 67.2% |
| 50% or higher | 49 | 56.8% |

No Internet - 21% of NC households do not have Internet at home

| % HH with no Internet | # of Tracts | Average Response Rate |
|-----------------------|-------------|-----------------------|
| Less than 12% | 16 | 81.5% |
| 12% to 21% | 27 | 72.6% |
| 21% to 31% | 30 | 65.5% |
| 31% or higher | 45 | 56.7% |



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