

## Iredell County: Census 2020 Real-Time Response Rates - Week Ending Aug 30

### How is Iredell County performing?

**66.3%** of households in Iredell County have self-responded to the 2020 Census between March 12 and Aug 30, 2020, **above** the state response rate of **60.7%**. Iredell County is currently ranked 11 out of 100 counties in NC.

### How are people responding to the 2020 Census in Iredell County?

**55.1%** of Iredell households responded to the census online versus 47.6% of all NC households.

**11.2%** of Iredell households responded to the census by phone or mail versus 13.1% of all NC households.

### Where are people responding in Iredell County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 1    | 606.02       | 80.9%              |
| 2    | 615.02       | 76.2%              |
| 3    | 615.03       | 75.3%              |
| 4    | 614.08       | 74.4%              |
| 5    | 613.03       | 73.4%              |

### Where are people not responding in Iredell County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 44   | 602          | 45.2%              |
| 43   | 603          | 48.0%              |
| 42   | 609.01       | 53.5%              |
| 41   | 604          | 55.8%              |
| 40   | 606.03       | 57.0%              |

### How many households in Iredell County self-responded in past census counts?

Historic census self-response rates for Iredell County were 69.0% in 1990, 65.0% in 2000, and 69.9% in 2010.



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## How are target groups responding in Iredell County?

### Young Children - 5.9% of NC population ages 0-4

| % Young Children | # of Tracts | Average Response Rate |
|------------------|-------------|-----------------------|
| Less than 4.1%   | 11          | 68.7%                 |
| 4% to 5.5%       | 15          | 66.3%                 |
| 5.5% to 7.2%     | 7           | 65.9%                 |
| 7.2% or higher   | 11          | 63.0%                 |

### Immigrant Population - 7.9% of NC population is foreign-born

| % Foreign-Born Residents | # of Tracts | Average Response Rate |
|--------------------------|-------------|-----------------------|
| Less than 2.9%           | 10          | 68.6%                 |
| 2.9% to 5.7%             | 12          | 67.6%                 |
| 5.7% to 9.8%             | 15          | 65.4%                 |
| 9.8% or higher           | 7           | 60.8%                 |

### Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| % Minority Residents | # of Tracts | Average Response Rate |
|----------------------|-------------|-----------------------|
| Less than 14%        | 17          | 69.5%                 |
| 14% to 28%           | 15          | 66.2%                 |
| 28% to 50%           | 7           | 65.7%                 |
| 50% or higher        | 5           | 53.9%                 |

### No Internet - 21% of NC households do not have Internet at home

| % HH with no Internet | # of Tracts | Average Response Rate |
|-----------------------|-------------|-----------------------|
| Less than 12%         | 9           | 70.4%                 |
| 12% to 21%            | 18          | 68.5%                 |
| 21% to 31%            | 12          | 62.7%                 |
| 31% or higher         | 5           | 56.9%                 |



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