

# McDowell County: Census 2020 Real-Time Response Rates - Week Ending Aug 30

## How is McDowell County performing?

**55.6%** of households in McDowell County have self-responded to the 2020 Census between March 12 and Aug 30, 2020, **below** the state response rate of **60.7%**. McDowell County is currently ranked 56 out of 100 counties in NC.

## How are people responding to the 2020 Census in McDowell County?

**31.9%** of McDowell households responded to the census online versus 47.6% of all NC households.

**23.7%** of McDowell households responded to the census by phone or mail versus 13.1% of all NC households.

## Where are people responding in McDowell County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9706	61.6%
2	9703	61.1%
2	9709.02	61.1%
4	9709.01	58.9%
5	9705	58.6%

## Where are people not responding in McDowell County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
10	9701	47.1%
9	9702	50.5%
8	9708	52.7%
7	9707	55.3%
6	9704	56.5%

## How many households in McDowell County self-responded in past census counts?

Historic census self-response rates for McDowell County were 67.0% in 1990, 64.0% in 2000, and 57.7% in 2010.



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## How are target groups responding in McDowell County?

**Young Children** - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	4	54.2%
4% to 5.5%	4	58.8%
5.5% to 7.2%	2	55.8%
7.2% or higher	0	n.a.

**Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	4	58.6%
2.9% to 5.7%	3	52.1%
5.7% to 9.8%	3	57.6%
9.8% or higher	0	n.a.

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	7	55.3%
14% to 28%	3	58.7%
28% to 50%	0	n.a.
50% or higher	0	n.a.

**No Internet** - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	1	61.6%
21% to 31%	6	54.4%
31% or higher	3	58.4%



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