

# Mecklenburg County: Census 2020 Real-Time Response Rates - Week Ending August 30

## How is Mecklenburg County performing?

**64.5%** of households in Mecklenburg County have self-responded to the 2020 Census between March 12 and Aug 30, 2020, **above** the state response rate of **60.7%**. Mecklenburg County is currently ranked 15 out of 100 counties in NC.

## How are people responding to the 2020 Census in Mecklenburg County?

**57.5%** of Mecklenburg households responded to the census online versus 47.6% of all NC households.

**7.0%** of Mecklenburg households responded to the census by phone or mail versus 13.1% of all NC households.

## Where are people responding in Mecklenburg County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 1    | 58.48        | 90.2%              |
| 2    | 58.46        | 89.0%              |
| 3    | 30.15        | 86.2%              |
| 4    | 55.16        | 84.2%              |
| 5    | 30.07        | 84.2%              |

## Where are people not responding in Mecklenburg County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 231  | 56.09        | 31.2%              |
| 230  | 53.08        | 34.5%              |
| 229  | 38.08        | 36.2%              |
| 228  | 31.09        | 39.5%              |
| 227  | 56.04        | 40.8%              |

## How many households in Mecklenburg County self-responded in past census counts?

Historic census self-response rates for Mecklenburg County were 68.0% in 1990, 68.0% in 2000, and 67.3% in 2010.



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## How are target groups responding in Mecklenburg County?

**Young Children** - 5.9% of NC population ages 0-4

| % Young Children | # of Tracts | Average Response Rate |
|------------------|-------------|-----------------------|
| Less than 4.1%   | 31          | 61.5%                 |
| 4% to 5.5%       | 44          | 68.1%                 |
| 5.5% to 7.2%     | 71          | 67.1%                 |
| 7.2% or higher   | 85          | 61.8%                 |

**Immigrant Population** - 7.9% of NC population is foreign-born

| % Foreign-Born Residents | # of Tracts | Average Response Rate |
|--------------------------|-------------|-----------------------|
| Less than 2.9%           | 11          | 60.6%                 |
| 2.9% to 5.7%             | 24          | 68.2%                 |
| 5.7% to 9.8%             | 52          | 66.9%                 |
| 9.8% or higher           | 144         | 63.4%                 |

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| % Minority Residents | # of Tracts | Average Response Rate |
|----------------------|-------------|-----------------------|
| Less than 14%        | 27          | 72.5%                 |
| 14% to 28%           | 42          | 73.7%                 |
| 28% to 50%           | 38          | 67.9%                 |
| 50% or higher        | 124         | 58.8%                 |

**No Internet** - 21% of NC households do not have Internet at home

| % HH with no Internet | # of Tracts | Average Response Rate |
|-----------------------|-------------|-----------------------|
| Less than 12%         | 133         | 70.4%                 |
| 12% to 21%            | 42          | 59.5%                 |
| 21% to 31%            | 30          | 57.8%                 |
| 31% or higher         | 26          | 51.0%                 |



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