

North Carolina: Census 2020 Real-Time Response Rates – Week Ending Aug 30

Overall Self-Response Rates in NC

60.7% of households in NC have self-responded to the 2020 Census between March 12 and Aug 30, 2020. The top performing state is Minnesota (73.9%). North Carolina is currently ranked 37 out of 50 states and D.C. for self-response rate. Nationally, 64.9% of households have self-responded to the census.

How are people responding to the 2020 Census in North Carolina?

47.6% of NC households responded to the census online versus 52.0% of households nationwide.

13.1% of NC households responded to the census by phone or mail versus 12.9% of households nationwide.

Where are people responding? (Top 5 Counties)

Rank	County Name	2020 Self-Response Rate
1	Union County	72.4%
2	Orange County	70.9%
3	Wake County	70.6%
4	Davie County	69.8%
5	Chatham County	68.6%

Where are people not responding? (Bottom 5 counties)

Rank	County Name	2020 Self-Response Rate
100	Avery County	30.6%
99	Graham County	32.8%
98	Jackson County	34.1%
97	Swain County	34.6%
96	Dare County	35.4%

How many households in North Carolina self-responded in past census counts?

Historic census self-response rates for North Carolina were 63.0% in 1990, 64.0% in 2000, and 64.8% in 2010.



CAROLINA
DEMOGRAPHY

How are target groups responding in North Carolina?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	542	58.3%
4.1% to 5.5%	541	62.2%
5.5% to 7.2%	541	62.8%
7.2% or higher	541	59.4%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	542	56.4%
2.9% to 5.7%	541	61.0%
5.7% to 9.8%	541	62.6%
9.8% or higher	541	62.6%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	542	61.0%
14% to 28%	541	65.7%
28% to 50%	541	61.7%
50% or higher	541	54.2%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	541	69.6%
12% to 21%	541	62.7%
21% to 31%	541	58.2%
31% or higher	541	52.2%