

Pender County: Census 2020 Real-Time Response Rates - Week Ending Aug 30

How is Pender County performing?

55.5% of households in Pender County have self-responded to the 2020 Census between March 12 and Aug 30, 2020, **below** the state response rate of **60.7%**. Pender County is currently ranked 57 out of 100 counties in NC.

How are people responding to the 2020 Census in Pender County?

41.2% of Pender households responded to the census online versus 47.6% of all NC households.

14.3% of Pender households responded to the census by phone or mail versus 13.1% of all NC households.

Where are people responding in Pender County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9202.02	76.0%
2	9202.01	70.9%
3	9206.02	63.1%
4	9202.03	61.6%
5	9203	56.9%

Where are people not responding in Pender County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
14	9201.01	22.7%
14	9201.02	22.7%
13	9202.04	44.8%
12	9205.02	46.6%
11	9201.03	50.2%

How many households in Pender County self-responded in past census counts?

Historic census self-response rates for Pender County were 57.0% in 1990, 53.0% in 2000, and 62.6% in 2010.



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How are target groups responding in Pender County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	5	45.3%
4% to 5.5%	4	49.1%
5.5% to 7.2%	5	58.7%
7.2% or higher	1	70.9%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	7	50.1%
2.9% to 5.7%	4	57.5%
5.7% to 9.8%	3	51.6%
9.8% or higher	1	52.0%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	5	48.5%
14% to 28%	3	57.1%
28% to 50%	4	53.6%
50% or higher	3	53.1%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	2	49.4%
12% to 21%	4	51.3%
21% to 31%	2	59.5%
31% or higher	7	52.0%



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