

Pitt County: Census 2020 Real-Time Response Rates - Week Ending Aug 30

How is Pitt County performing?

58.4% of households in Pitt County have self-responded to the 2020 Census between March 12 and Aug 30, 2020, **below** the state response rate of **60.7%**. Pitt County is currently ranked 46 out of 100 counties in NC.

How are people responding to the 2020 Census in Pitt County?

47.2% of Pitt households responded to the census online versus 47.6% of all NC households.

11.2% of Pitt households responded to the census by phone or mail versus 13.1% of all NC households.

Where are people responding in Pitt County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	3.01	75.7%
2	10.03	74.0%
3	13.03	73.9%
4	13.02	73.8%
5	13.01	70.5%

Where are people not responding in Pitt County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
32	1	28.8%
31	2.01	37.9%
30	20.01	48.4%
29	9	49.5%
28	5.02	49.5%

How many households in Pitt County self-responded in past census counts?

Historic census self-response rates for Pitt County were 67.0% in 1990, 62.0% in 2000, and 63.9% in 2010.



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How are target groups responding in Pitt County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	7	51.3%
4% to 5.5%	6	62.2%
5.5% to 7.2%	11	57.9%
7.2% or higher	8	63.4%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	14	56.0%
2.9% to 5.7%	6	62.9%
5.7% to 9.8%	9	60.4%
9.8% or higher	3	57.3%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	1	74.0%
14% to 28%	5	57.7%
28% to 50%	18	60.5%
50% or higher	8	53.2%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	3	74.5%
12% to 21%	14	64.2%
21% to 31%	8	51.8%
31% or higher	7	48.5%



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